

HANNAH NEWSOME ART DIRECTOR

EDUCATION

THE CREATIVE CIRCUS (2021)

+ certificate in **Art Direction**

WOFFORD COLLEGE (2019)

+ major in **Art History**, minor in **Film & Digital Media**

CONTACT



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hannahlnewsome.com

SKILLS

- + Graphic Design
- + Photography
- + Content Creation
- + Strategy

TECHNICAL

- + Adobe Suite
- + After Effects
- + Dimension
- + XD

EXPERIENCE

SHARPEN MINDS

Graphic Design intern (August 2018—May 2019)

- + Researched and analyzed mental health illnesses
- + Constructed and designed multimedia advertisements for social media

WAKE FOREST SCHOOL OF BUSINESS Summer Management Program

Event and Administrative Coordinator (Summer 2017, 2018)

- + Organized and planned collegiate events, updating social media, designing logos/banners/flyers, and marketed the program.
- + Collaborated with graphic designers, photographers, and videographers.

GIFTS & PAPER ON PLAZA

Design Associate (May 2015—August 2019)

- + Created custom invitation, stationery, and event merchandise.
- + Collaborated with third party designers, manufacturing companies, and customers.

AWARDS

D&AD NEW BLOODS 2021

+ **Graphite Pencil** Audible

YOUNG ONES 2021

+ **Bronze Pencil** Spotify Your Daily Drive

CIRCUS STUDENT SHOW 2021

- + **Gold** Miracle Gro Image
- + **Silver** Fossil Out of Homes
- + **Bronze** DMV Print
- + **Bronze** Jose Cuervo GIF
- + **Bronze** Brands Organized Image
- + **Merit** Reynolds Wrap
- + **Merit** Audible
- + **Merit** Animal House